**NAMI Grand Rapids Area
Outreach Committee**

**General Description**

The Outreach Committee shall be a standing committee of NAMI Grand Rapids Area. The Outreach Committee shall be responsible for public awareness of NAMI activities and mental health opportunities in the greater Itasca County area.

**Composition**

The chairperson (or co- chairs) shall be a NAMI board member and appointed annually by the board.

The committee shall have a minimum of three persons recruited by the committee for a one -year renewable term.

**Meetings**

The committee shall meet as often as necessary to conduct responsibilities, but not less than quarterly, throughout the year.

**Responsibilities:**

* Create and maintain affiliate web site
* Publicize events through various media including radio, TV, print, booths, billboards
* Speak about NAMI to organizations, providers, and community groups
* Develop and distribute NAMI affiliate materials as needed (brochures, flyers, etc.)
* Respond to requests for NAMI affiliate information

Approved 1/19/2016